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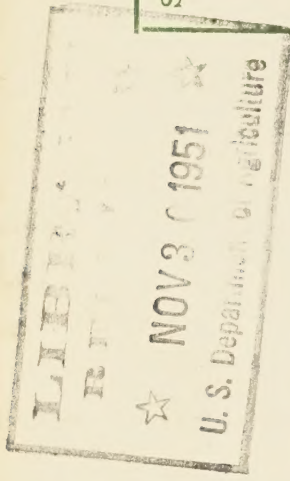
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November 1951

**RUSSWARD**  
**Saintpaulia Growers**

**JONESBORO, ARK.**

Library, U.S. Dept. of Agriculture  
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November - December

# News Letter

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November, 1951

Dear Friends:

Somebody said something about snow flurries in Idaho, but it's still late summer in the Mid-South. Many of you have asked if we ship all winter. The answer is yes, except in the case of the extreme north belt of states. To the others, we can usually find a gap between the cold fronts to slip your plants off to you. Does our guarantee cover loss of plants due to sudden freezing weather? Yes, indeedy.



Q. Double Duchess violet that has loads of buds, but they never burst open. Why is this? Mrs. E.K.W., Oklahoma.

A. General cussedness on the part of the variety. Sometimes can be averted by more careful watering, fertilizing, extra light, pampering.

Q. Why do the white violets seem to rot easier than the rest? Mrs. F.S., Indiana.

A. Don't know why. In-breeding, I guess. Until recently, White Lady was the frailest of all varieties. The new whites are a good deal more robust.

Q. What makes the leaves droop and curl under on plants that have grown well and looked healthy up until four or five weeks ago? Can it be too much Hyponex? Mrs. J.B., Mississippi.

A. Sure can. "If a little is good, a lot is better" does NOT apply to fertilizers. Not for violets. Too much will burn the roots and cause crown rot. To save a plant with crown rot, cut the crown off at the soil level and re-root on damp sand.

Q. A neighbor told me that the leaves would rot if they touched the edge of the pot. This sounds like a heap big bunch of hokum to me. Is it? A.B., Tenn.

A. Heap no. If you water from the bottom,



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mineral salts will accumulate on the top of the soil and on the edge of the pot, causing a white crust to form. If the leaves rest on this crust, it will burn them and cause their distintegration. Most folks put aluminum foil around the edge of the pots to avoid difficulty.

Q. How much bone meal should I add to a 3-inch pot? Mrs. R.M., Kansas.

A. One teaspoonful.

Q. How can I get my small plants to bloom? Mrs. G.W., Ohio.

A. We've found that a soil with a lot of peat in it will produce early bloom. Of course, lots of growers don't want that early bloom. They'd rather have the early growth go to the roots and foilage. They argue that a stronger plant is produced if bloom doesn't come until later. They may have a point.

Q. Why do my leaf cuttings that I put in water to start grow only roots, no leaves? Mrs. F.D., Iowa.

A. Maybe you leave them in water too long. You don't want them to put up the leaves while they're in the water, anyway. All you want them to do in the water is root. When your roots are about an inch long, it's time to shift to soil.

Q. How do you make (you guessed it!) manure tea? How weak? How often water, etc? Mrs. T.R., Texas.

A. So help me, there's a guy in Oklahoma says he's going to manufacture manure tea balls. They should be on the market any day now. In the meantime, Mrs. R., why don't you fill a pail one-half full of well-rotted manure, and pour boiling water over it to fill the pail. Set it to stand someplace where the odor won't bother anyone, and use the brew off the top as needed. About one-fourth cup per 3-inch pot every two weeks.

We'd hoped to keep the Newsletter coming to you on a monthly basis indefinitely, but the new postal rates will affect third-class mail. That means the ax to the monthly Newsletter (sob!) (groan!). You'll notice that this issue is for November-December. As plans now stand, our little epistle will be issued eight times per year instead of twelve, as in the past . . . I don't like it either. Write your congressman.

Love and kisses,

*"Russ"*

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# RUSSWARD

## Saintpaulia Growers

## JONESBORO, ARKANSAS

Ship To\_\_\_\_\_ Date\_\_\_\_\_

Street or R.F.D. \_\_\_\_\_

Town and State\_\_\_\_\_

Amount Enclosed \$\_\_\_\_\_

If this order is being sent as a gift, please write your own name and address below since we would like to notify you of shipment.

Gift wrapping on request.

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Orders of Less Than \$2.00 Respectfully Declined.

**Collector's Discount:** If your order totals \$10.00 or more, deduct 10%. If your order totals \$20.00 or more deduct 20%.

ARKANSAS CUSTOMERS: ADD 2% SALES TAX

Cut Along Line





# PRICE LIST

**Shipping Information**—All plants 2¼ size or more. Shipped in paper pots to minimize set-back in transit. List price includes the cost of packing and mailing. All plants unconditionally guaranteed to arrive in good condition. If something is wrong about your order, please let us hear from you as soon as possible.

**Please Note** the Collector's discount on the order blank.

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**Azure Beauty**—Beautiful double white with blue markings. Unquestionably the loveliest African Violet as yet produced. Foliage slick, semi-quilted tapered ..... **\$2.00**

**Bess Stuck**—Our own introduction. Pale blue mottled and rayed with white. Perfectly lovely. Will begin shipping this variety early in December **\$2.25**

**Bi-Color**—Perennial favorite. Fine smooth foliage. Flower large, dark plum upper petals, orchid lower petals ..... **\$1.75**

**Blue Butterfly**—Pale blue flower with slender Petals ..... **\$1.25**

**Blue Chard**—Flat growth, elongated leaves, bright medium-blue flowers ..... **\$1.50**

**Blue Eyed Beauty**—Large white blossom with blue marking on the flower. Remarkably profuse bloom. Rich green foliage ..... **\$1.50**

**Blue Girl**—Dark blue flower with scalloped girl foliage ..... **\$1.00**

**Bronze Girl**—Lavender bi-color flower, dark bronzy-green girl foliage ..... **\$1.50**

**Dark Red Head**—For those who want a deep, rich, burgundy flower. Same as Red Head but darker ..... **\$1.50**

**Double Orchid Girl**—The popular Orchid Girl with a double flower. Cute and fluffy ..... **\$2.00**

**Double Neptune**—The most popular of the dark doubles. Red-purple. Opens big and lush. Sleek dark Neptune foliage ..... **\$1.25**

**Double Sailor Delight**—Double Sailor Girl—pale blue double flower. One of the loveliest of the new doubles ..... **\$2.00**

**Fantasy**—Pale lavender-pink flower shot with purple. Folks do a "double-take" on this one. Unusual. Three inch plants in full bloom ..... **\$2.00**

**Gorgeous**—Baxter's spooned variety. Needs good light to retain spooning characteristics. Red-lavender flower ..... **\$1.75**

**Gypsy Ann**—Lovely pale blue. Dark green rippled foliage ..... **\$1.50**

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**Helen Wilson**—Beautiful variety originated by Tinari. Superior girl foliage with frilly double blue flowers ..... \$2.25

**Lacy Girl**—This one falls in the supreme or amazon class. Leaves quite thick and heavy with ruffled edge. Very dark flowers of unusually large size ..... \$2.00

**Lancaster Red**—Comes the closest to a true red of any we've seen. Profuse bloomer, slick, ovate leaves ..... \$1.50

**Pink Delight**—Exquisite iridescent silvery pink against dark, bronzy foliage, red-veined ..... \$2.50

**Pink Girl**—Lovely pink flowers against scalloped girl foliage ..... \$1.25

**Pink Queen**—Another Baxter variety. True pink, flowers of large size. Have had countless requests for this ..... \$1.75

**Purple Dawn**—Solid bluish-purple. Very unusual color. Profuse bloomer, heavy foliage, red veining underneath ..... \$2.50

**Red King**—Rich burgundy flowers, magnificent semi-quilted dark foliage ..... \$1.50

**Red Girl**—Red to lavender flowers against the scalloped girl foliage ..... \$1.25

**Red Queen**—Red-lavender. Handsome smooth leaves ..... \$1.25

**Rose Marie**—A true rose color. Foliage very dark. Leaves round. Introduced this past summer ..... \$3.00

**Ruffles**—Very pointed, dentate leaves. Bronzy green with red reverse. Flower is medium blue with elongated bottom petal ..... \$1.50

**Snow Prince**—Loveliest of the pure whites. Immense flower. Rich green leaves, heart-shaped ..... \$1.75

**Star Sapphire**—This is most unusual. Flower doesn't have the usual "violet" shape at all. Perfect five-pointed star. Medium blue ..... \$2.25

**Sunrise**—A beautiful orchid shade. Wine-red tinge to leaf reverse makes this a colorful variety indeed ..... \$1.50

**Violet Beauty**—An outstanding blue-violet. A bland sort of variety that grows on you, like milk toast. Must be seen to be appreciated ..... \$1.50

**White Girl**—White flower with some blue markings. Scalloped girl foliage ..... \$1.50

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**Send Us Your Christmas Gift Lists Early** for prompt service. Gay holiday wrappings on request. Your card enclosed.

**Need Potting Soil?**—Try Russward's special sterile mix. \$1.00 per box pp.

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